# coo-var PAINTS, PRIMERS AND SPECIALISED COATINGS







#### **Welcome To Coo-Vars December Newsletter 2017!**

Our much anticipated Shellac based primer is now available.

Shellac Prime-All is a heavy duty shellac based coating designed to block out difficult stains and odours. Ideal for sealing tar, bitumen and creosoted surfaces it prevents bleeding through in subsequently applied solvent based paints. It exhibits heavy stain blocking from nicotine, pen,oils and waterstains and has rapid drying properties. Used as a primer and sealer for timber, wood composites, plaster, cement, some plastics and brickwork. Shellac Prime-All can also be used as a spot primer on exteriors.

## SHELLAC PRIME-ALL BLOCKS OUT **DIFFICULT STAINS!**

Available In 250ml, 500ml, 1L, & 2.5L √ New

**Product** 

Launch!

Eliminates Odour & Blocks Out Stains < Seals Knots & Fast Drying ✓

Spot Primer On Exterior Surfaces √ **Touch Dry In 10 Minutes** 

& Overcoat In 30 Minutes V

For Interior Use ✓



Shellac Prime-All will be available for order in the New Year, should you wish to be a stockist then please contact us at info@coo-var.co.uk or telephone 01482 328053.





### **Managing Director Appointment**

Further to Teal & Mackrills continued investment & expansion, we are pleased to announce the appointment of Richard Burnham as Managing Director.

Jointly working with Geoff Mackrill (MD)
Richard has a wide range of experience in commercial and general management in both UK and European Markets.
Richard has been involved in the coatings industry for a number of years having worked for PPG (Leyland/ Johnstones) and the German family business Ostendorf.

Geoff Mackrill stated "This appointment has long been in the pipe line and will provide the company with new energy, input and new commercial ideas as well as providing continuity for the business."

We wish Richard every success in his new role and look forward to the input and enthusiasm he will bring to Teal & Mackrill.





#### **Social Media**

Coo-Var are more active on social media than ever now and we even have our own Instagram account!! You can contact us via Twitter, Facebook or Instagram for any questions you may have. We'd really like you to share your work with us.

# Look out for promotions and give-aways!



@Coo-VarPaints



@coovarpaints

## **Technical Talk!**

Coo-Var offer unrivalled technical expertise for both you and your customer.

An essential part of painting is the knowledge that the finished job meets the expectations of the customer. There's nothing more damaging or more costly than a recall to correct quality issues. especially when the oating is functional rather than aesthetic. Imagine a factory floor where frequent heavy traffic is expected.

Peeling paint after a few weeks is a nightmare! Here at COO-VAR we have qualified technical personnel with years of experience in all aspects of coating technology. They are able to advise on preparation, product selection and application. We are the go to company for technical paint issues!

Solving All Your Painting Problems!
TECHNICAL HELPINE: 01482 328053

#### Its not just about the paint!



### **Painting & Decorating Association New Member!**

Coo-Var are pleased to announce that we have joined the Professional Decorators Association as a member and official partner.

We're looking forward to working with the PDA to help develop industry specific training and supporting the PDA in representing the needs of our industry at both UK and European levels. The PDA provides a great opportunity for us to engage with and support the painters and decorators who use our products as part of their work.



#### **Christmas Shut Down Times**



Coo-Var will be closed from Midday on Friday 22nd of December 2017 and reopens Tuesday 2nd January 2018, 08.15am.

Last Orders will be taken on Tuesday 19th December. Last Dispatch Date for pre Christmas orders: Wedenesday 20th December 2017

We wish you all a Happy Christmas & a prosperous New Year!



Test Value (PTV) are as follows:

0 – 24 High Risk

25 – 35 Moderate risk

>36 Low Risk

SURLGRI **Anti-Slip Floor Paint** 

#### Pendulum Test Values

Giving you the **confidence** to help your customers & specifiers!

Floor slip resistance testing measures how much friction (or resistance to slip accidents) floor coatings have Either in a laboratory (before or after installation).

Further to Coo-Vars unrivalled technical support and specification service, Coo-Var are able provide inde-HSE Guidelines for the Pendulum pendent Pendulum Test Values (PTV) based on HSE Guidelines. Our Suregrip® Anti-Slip floor paints for both dry (72) and wet (61) conditions are both LOW RISK. This is vital when helping customers to specify an anti-slip floor covering.

> For further info or copies of the reports please contact us at info@coo-var.co.uk or call 01482 328053.



#### **Customer Services Reminder!**

Due to our carriers change in policy there is now a requirement that if there any damaged or missing goods the courier will have to be informed of within 48 hours of receipt.

Anything over 48 hours you will be charged!

All our Delivery notes now state the following:

"ALL CLAIMS FOR DAMAGE TO OR PARTIAL LOSS
OF ITEMS IN TRANSIT MUST BE
NOTIFIED WITHIN 48 HOURS"

## **Events for the Diary!**

The National Painting & Decorating Show 28th to 29th November, Ricoh Arena, Coventry

NMBS Exhibition Wednesday11th April 2018 Ricoh Arena, Coventry



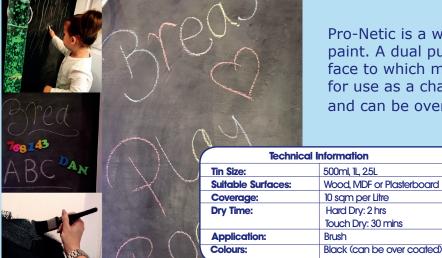
New A4 Floor Paint Colour Cards & A5 Literature Shelf Holders Now In Stock! E: info@coovar.co.uk





For other POS materials or display stands. please contact your areas sales manager or email info@ coo-var.co.uk.

## **Pro-Netic Product Focus**



Pro-Netic is a water based magnetic chalkboard paint. A dual purpose coating that produces a surface to which magnets will attach and is also suitable for use as a chalkboard. Creates a black matt finish and can be overcoated to achieve other colours.

#### For use in:

- -Homes
- -Schools
- -Offices
- -Restauarants
- -Hotels



"We used this in my daughters playroom it was easy to use & goes a long way. She loves playing schools with it!" Danielle Ledger, Yorkshire



